



Business Partnership Opportunities • Help us strengthen the nonprofits that matter most to you!

Partners of **NetworkPeninsula** receive a wide range of visibility through a multitude of venues, including our website, e-Newsletters, social media, monthly workshops, and our annual Forum. **Our Reach is Your Reach** because our programs, and your visibility as our Partner, reach across the Peninsula!

- **800+ nonprofit, business and community leaders** have access to our *Weekly E-Newsletters*.
- Our Open Rate is more than **3 times the industry average** (we have been named “Constant Contact All-Star” 3 years in a row for high open rate, high click-through rate, & low bounce rate).
- **5000+ visitors** to our website each year, average of **500** each month; **10%** increase from 2015.



Network Partner

\$250/year

- ✓ Your company will be welcomed as our newest Partner in Weekly E-Newsletters sent to nonprofits, individuals, businesses, and civic & faith-based groups across the Peninsula.
- ✓ Welcome includes a short description of your products/services and link to your company website.
- ✓ Your company's community service projects will be publicized in our Weekly E-Newsletters.
- ✓ Your company logo and link to your website will be in every edition of our Weekly E-Newsletters.
- ✓ Your company will be listed on our Partner Page with a link to your website.
- ✓ Listing in online *Business Directory*, with logo, website, & short description.
- ✓ You will receive a discounted registration fee for our workshops and other events.
- ✓ Your company's logo will be featured on signage at our Annual Impact Forum.
- ✓ One Complimentary registration to our Annual Impact Forum (\$35 value)

“As a marketing communications professional, I know that nothing beats a bit of PR. **Karen and her team make sure Howell Creative Group's logo is included on all communications, including the digital newsletters. Understanding the need for mutual support is the icing on the cake for me and NetworkPeninsula.**”

Kathy Howell, Howell Creative Group – Network Partner

Looking for Even More Visibility? You receive ALL THE BENEFITS OF A NETWORK PARTNER, plus:



Featured Partner

\$500/year

- ✓ Your company will have a rotating banner, w/ logo & link to your website, on every page of our website.
- ✓ Your company will receive prominent recognition on signage at all special events.



Executive Partner

\$1,500/year

- ✓ Your company will have a permanent banner for 1 year on our website, to include logo & link.
- ✓ Your company will have a permanent box for 1 year in our Weekly E-Newsletters that reach nonprofits, businesses, and civic & faith-based groups across the Peninsula (w/ option to change copy weekly).
- ✓ Your company will have a designated Table at Annual Impact Forum, with recognition in event program.
- ✓ Your company will receive prominent recognition on signage at all special events.

Looking to Target Your Visibility? Check out Our Sponsorship Opportunities:



Weekly Newsletter

\$ 600/quarter (Nonprofit Connection or Community Connection)

This weekly update brought to you by...

\$1000/quarter (Both editions)

Every Tuesday, we send out Weekly E-Newsletters accessed by close to 1,000 nonprofits, businesses, civic and faith groups, and individuals across the Peninsula. *Nonprofit Connections* is used to communicate to our nonprofit members news about upcoming workshops and other events, items available, and news from fellow nonprofit members that can benefit their own clients, staff, and volunteers. *Community Connections* is used to share with the community at large the most recent news, needs, and upcoming events posted by our nonprofit members. This is also shared on our Website and Facebook page – reaching hundreds more people!

In addition to the benefits listed as a Network Partner, these Sponsorships include:

- ✓ Includes your logo, website link, and chosen copy on Banner placed directly under masthead.
- ✓ Option to change the copy in your banner as often as you wish.



Impact Forum

starting at **\$300** - held annually every fall/winter

NetworkPeninsula's Impact Forums are annual events to bring together dozens of nonprofit leaders, community leaders, and private and public sector leaders from across the Peninsula. Topics involve emerging issues that impact our communities across sectors. Presentations are followed by roundtable and group discussions. Our Annual Impact Forums welcome 65-70 people, a number that continues to grow each year.

Forum Sponsorships include the following benefits (based on Sponsor Level):

- ✓ Business name and logo on invitations sent to business and community leaders across the Peninsula
- ✓ Recognition in NetPen email signature beginning 6 weeks prior to event, with name and link to website.
- ✓ Recognition on flyers, social media, website & weekly newsletters leading up to event.
- ✓ Complimentary tickets to event for guests to be seated at Designated Sponsor Table.
- ✓ Live mention at venue on day of event and opportunity to welcome participants during introductions.
- ✓ Distribution of your company's promotional materials at each participant's seat.
- ✓ List of Event attendees upon request (to include name and company/organization affiliation).

Below are sample excerpts from an earlier E-Newsletter to show you how we promote our Business Partners as valued community partners EVERY WEEK!

(Note: this sample does not include all of our Partners. Formatting size & exact layout are different than it appears in actual E-Newsletter. Please visit www.networkpeninsula.org to view our most recent E-Newsletter)

From Our Partners...



Drive-Through Flu Shots - October 17- **Bon Secours** will offer free flu vaccines from 8 am to 11 am while supplies last at all Hampton Roads locations. Please call 889-CARE for more information or [click here](#).



Casino Night - October 17 - The **Junior Woman's Club of Williamsburg** will hold its annual event with proceeds to benefit local nonprofit organizations. To learn more, [click here](#).



Create-a-Thon - **Proximo Marketing Strategies** has announced the five non-profits selected to receive free marketing services as part of Create-A-thon, a 24-hour marketing marathon during which advertising, public relations and other marketing firms generate free marketing strategies and creative deliverables for local nonprofits.

We are grateful for the continued support of:

Our Executive Partner:



Our Corporate Partner:



Our Featured Partners:



Our Network Partners:



The UPS Store™



New Town Dental Arts™
SEBASTIANA SPRINGMANN, DDS

PARTNERSHIP/SPONSORSHIP INVOICE

_____ \$ 250 Network Partner – 1 year
_____ \$ 500 Featured Partner – 1 year
_____ \$1,500 Executive Partner – 1 year

_____ \$ 600 E-Newsletter – per quarter
 ___ Nonprofit Edition
 ___ Community Edition

_____ \$1,000 E-Newsletter – Both editions – per quarter

_____ \$1,200 Peer Advisory Group

_____ \$_____ Impact Forum (please contact us for sponsor levels)

Company _____ Website: _____

Address _____ City, ST, Zip _____

Phone Number _____ Email Address _____

Give a Favorite Nonprofit a Boost! Is there a particular nonprofit that you would like to make this investment in honor of? They will be recognized along with your company when we welcome you as our newest Partner or when you renew as a Partner! _____

Signature of Authorized Company Representative _____

Printed Name _____ Date: _____

NetworkPeninsula is a 501 (c)(3) tax-exempt, nonprofit organization. TIN 26-1250149.

Please return this form with your payment to: NetworkPeninsula, 2 Bernardine Drive, Newport News VA 23602.

(This can also be paid via our PayPal link, available from the Join Us tab of our website.)

Questions? Contact Karen Dutro, Executive Director, karen@networkpeninsula.org, 757-886-6944.

THANK YOU FOR YOUR SUPPORT!

www.NetworkPeninsula.org ▪ 2 Bernardine Drive, Newport News VA 23602 ▪ info@networkpeninsula.org ▪ 757-886-6944