



## Mission & Vision

**NetworkPeninsula's** Mission is to raise awareness of the needs on the Virginia Peninsula, encourage involvement from community members, and strengthen the nonprofits working to meet these needs.

**NetworkPeninsula's** Vision is a strong nonprofit sector supported by an engaged public who recognize the value of nonprofits and the positive impact they make on the continued health of our communities.

As we work toward this Mission and Vision, our goals remain the same: to equip nonprofits with tools to effectively fulfill their missions; and to create a *Networked Community* of stakeholders committed to ensuring the nonprofit sector's sustainability, able to meet the growing needs of our neighbors.

## Constituency

**NetworkPeninsula's** programs serve nonprofit organizations, businesses, individuals, and civic and faith-based organizations in greater Williamsburg, James City and York counties, Newport News, Hampton, Gloucester, Mathews & Poquoson.

## Overview

**NetworkPeninsula's** work is three-fold: **1) raise awareness** – to help nonprofits across the VA Peninsula increase their visibility and expand their reach out into the communities they serve; **2) encourage involvement** – to work with businesses and civic and faith-based groups to enhance their efforts to support multiple area nonprofits, to increase their outreach efforts, and to involve their stakeholders in impacting the community for good; **3) strengthen nonprofits** - to provide continuing education, training, information sharing, networking, and expanded outreach opportunities that can help build the capacity of nonprofits and enable them to remain sustainable, able to meet the growing needs of our neighbors.

## Featured Programs and Services

- Website to find upcoming events, volunteer needs, and item needs posted by hundreds of nonprofits on the Peninsula.
- Monthly continuing education workshops for nonprofit staff and Board
- Nonprofit Board Training for full boards & individual community members
- Online Youth Network to highlight youth volunteer opportunities
- Impact Forums to bring nonprofit and business leaders together
- Weekly E-Newsletter featuring the most recent news, needs & events posted by our nonprofits and ways the community can get involved

## Agency Resources

**NetworkPeninsula** has developed partnerships with business and consultants resulting in **39%** of our total continuing education and board training expenses, and **21%** of our total expenses, provided via in-kind donations and pro-bono services. Our nonprofit registrations cover **100%** management, administration, and fundraising expenses. All other income received is used for program expenses only.

## Numbers Served

- **230** nonprofit organizations on the Virginia Peninsula.
- **5000+** visitors to website per year; average of 500 per month.
- **150** graduates of our Nonprofit Board Training Series since 2010.
- **90** monthly continuing education workshops since 2008.
- **1599** workshop participants since 2008.
- **569** participants at other educational & networking opportunities.
- **300** total number of students at Aware Fairs since 2010.

## Accomplishments

- **December 5, 2007**- A new nonprofit, **NetworkWilliamsburg**, launches to promote upcoming events, volunteer needs, and items needs from local nonprofits; and encourage involvement from the community at large.
- **2008** - NW begins offering continuing education workshops to nonprofit staff and volunteers.
- **2009** - NW publishes the "*Youth Resource Booklet: A Student's Guide to Volunteering*", featuring service opportunities for students.
- **2010** – Now with **75** nonprofit members, NW coordinates donation of thousands of office supplies & computers from local businesses.
- NW begins a Toastmaster's Club for nonprofit staff to improve their public speaking/presentation skills.
- **2011** - NW commissions study on the role of social media in our community & how nonprofits can engage in this growing platform.
- **2012** - NW celebrates **5 year anniversary** with 1<sup>st</sup> *Impact Forum* to bring corporate & nonprofit leaders together to discuss the role of corporate philanthropy.
- NW partners with TNCC and area high schools to host **Aware Fair** for youth to learn about service opportunities.
- **2013** – **NetworkPeninsula (NP)** launches as an expansion of NW, now serving **125+** nonprofits on the Peninsula, and growing!
- NW & NP graduate the 5<sup>th</sup> *Nonprofit Board Training Class* for people interested in Board service.
- NW & NP produce the 5<sup>th</sup> Annual *Youth Resource Booklet*.
- **2014** – **NetworkWilliamsburg** merges into **NetworkPeninsula** to more effectively serve nonprofits across the Virginia Peninsula.
- **2017** – **NetworkPeninsula** celebrates 10 years of helping to build the capacity of 230+ local nonprofits **AND** its 100<sup>th</sup> workshop!