



2007-2017: Celebrating 10 Years of Building Nonprofit Capacity!

NetworkPeninsula 6th Annual Impact Forum & 10th Anniversary Celebration!

Revisiting the Changing Role of Corporate Philanthropy

December 7, 2017 · 11:30 am – 1:30 pm · Legacy Hall, Williamsburg

Join **NetworkPeninsula** as we revisit the topic of our very first Forum in 2012. Held after the Recession and at a time when nonprofits were struggling to survive, a panel of corporate leaders shared how their giving strategies changed post-Recession as local businesses faced their own challenges to remain profitable. This year, we will welcome a Panel of senior business executives who will discuss how their own corporate giving strategies have continued to evolve, becoming more hands on, employee centered, service oriented, and impact focused.

- Victor Branch, **Bank of America**, Senior VP, Enterprise Business and Community Engagement
- Melissa Hazelwood, **Ferguson Enterprises**, Manager, Ferguson Cares
- Charlie Marcotte, **American Pride Automotive**, Owner

Panel presentations will be followed by round table discussions and sharing and discussion among the group as a whole. The Forum will be moderated by Terry Shannon, Executive Director of **William & Mary's** Mason School of Business Executive Partner's Program.

NetworkPeninsula's Annual Impact Forums bring together nonprofit leaders, community leaders, and senior-level decision makers from the public and private sectors to discuss emerging issues in the region. Presentations and round-table discussions serve to identify the impact of these issues in our work and in the community at large. Previous topics have included "*The Changing Face of Corporate Philanthropy*," "*The Overhead Myth*," "*Generational Differences in the Nonprofit, Public, and Private Sectors*," "*Intentional Philanthropy*," and "*Employee Engagement & Social Impact*."

In 2016, our Forum welcomed more than 70 participants representing nonprofits, businesses, higher educational institutions, civic and faith-based groups, and government leaders from across the Peninsula.

To register, visit www.networkpeninsula.org/forum17

NetworkPeninsula is a 501c3 organization that equips nonprofits with tools to fulfill their mission, increase their capacity, and expand their reach through continuing education, Board training, networking and information sharing.

www.NetworkPeninsula.org ▪ info@networkpeninsula.org ▪ 757-886-6944

2 Bernardine Drive, Newport News VA 23602

Sponsor Benefits	Table Sponsors \$300	Lunch Sponsor (1) \$500	Panel Sponsor (1) \$500	Presenting Sponsor (1) \$2,500
Complimentary Tickets to Forum	2	4	4	8
Signage at Company-sponsored Table	◆			
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Recognition as a Sponsor in <i>Weekly E-Newsletters</i> sent to more than 750 business, community & nonprofit leaders on the Peninsula.	◆	◆	◆	◆
Recognition as a Sponsor on social media leading up to Forum, weeks in advance, including Facebook, Twitter, and LinkedIn.	◆	◆	◆	◆
Business name/logo on Forum signage and on handout materials given to participants.	◆	◆	◆	◆
Opportunity to place your Company's promotional materials at Registration Table.	◆	◆	◆	◆
Listing on www.NetworkPeninsula.org as <i>Business Partner</i> for 1 Year, with additional listing in <i>Online Business Directory</i> .		◆	◆	◆
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Signage at Registration Table				◆
Business name and logo on Invitations sent via regular mail & email to nonprofit, business & community leaders across the Peninsula.				◆
Recognition in Email Signature in ALL emails sent from NetworkPeninsula , beginning <u>6 weeks</u> ahead of Forum, including name & website link.				◆
Business name and quote in Press Releases sent to print & online media on the Peninsula before and after the Forum.				◆
Opportunity for Company representative to offer comments during introductions.				◆
Opportunity to place Company's promotional materials at each participant's seat.				◆

SPONSORSHIP AGREEMENT
6th Annual Impact Forum – December 7, 2017

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Please send Company Logo as a .JPG file to karen@networkpeninsula.org for inclusion on invitations, signage, website, etc.

Signature of Authorized Company Representative _____

Printed Name _____ Date: _____

NetworkPeninsula is a 501 (c)(3) tax-exempt, nonprofit organization. TIN 26-1250149.

Please return this form with your payment to: 2 Bernardine Drive, Newport News VA 23602
Questions? Contact Karen Dutro, Executive Director, karen@networkpeninsula.org, 757-886-6944.

THANK YOU FOR YOUR SUPPORT!

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