



Mission & Vision

NetworkPeninsula's mission is to raise awareness of the needs on the Peninsula, encourage involvement from community members, and strengthen the nonprofits working to meet these needs.

NetworkPeninsula's Vision is a strong nonprofit sector supported by an engaged public who recognize the value of nonprofits and the positive impact they make on the continued health of our communities.

As we work toward this Mission and Vision, our goals remain the same: to equip nonprofits with tools to effectively fulfill their missions; and to create a *Networked Community* of stakeholders committed to ensuring the nonprofit sector's sustainability, able to meet the growing needs of our neighbors.

Constituency

NetworkPeninsula's programs serve nonprofit organizations, businesses, individuals, and civic and faith-based organizations in greater Williamsburg, James City and York counties, Newport News, Hampton, Gloucester, Mathews & Poquoson.

Overview

NetworkPeninsula's work is three-fold:

- 1) raise awareness** – to help nonprofits across the VA Peninsula increase their visibility and expand their reach out into the communities they serve;
- 2) encourage involvement** – to work with businesses and civic and faith-based groups to enhance their efforts to support multiple area nonprofits, to increase their outreach efforts, and to involve their stakeholders in impacting the community for good; and
- 3) strengthen nonprofits** - to provide continuing education, training, information sharing, networking, and expanded outreach opportunities that can help build the capacity of nonprofits and enable them to remain sustainable, able to meet the growing needs of our neighbors.

Numbers Served

- **250** nonprofit organizations on the Virginia Peninsula.
- **5000+** visitors to website per year; average of 500 per month.
- **150** graduates of our Nonprofit Board Training Series since 2010.
- **104** monthly continuing education workshops since 2008.
- **1,550** workshop participants since 2008.
- **569** participants at other educational & networking opportunities.

TIMELINE

- **December 5, 2007**- A new nonprofit, **NetworkWilliamsburg**, launches to promote upcoming events, volunteer needs, and items needs from local nonprofits; and encourage involvement from the community at large.
- **2008** - NW begins offering continuing education workshops to nonprofit staff and volunteers.
- **2009** - NW publishes the "*Youth Resource Booklet: A Student's Guide to Volunteering*", featuring service opportunities for students.
- **2010** – Now with **75** nonprofit members, NW coordinates donation of thousands of office supplies & computers from local businesses.
- NW begins a Toastmaster's Club for nonprofit staff to improve their public speaking/presentation skills.
- **2011** - NW commissions study on the role of social media in our community & how nonprofits can engage in this growing platform.
- **2012** - NW celebrates **5 year anniversary** with *1st Impact Forum* to bring corporate & nonprofit leaders together to discuss the role of corporate philanthropy.
- NW partners with TNCC and area high schools to host **Aware Fair** for youth to learn about service opportunities.
- **2013** – NetworkPeninsula (NP) launches as an expansion of NW, now serving **125+** nonprofits on the Peninsula, and growing!
- NW & NP graduate the 5th *Nonprofit Board Training Class* for people interested in Board service.
- NW & NP produce the 5th Annual *Youth Resource Booklet*.
- **2014** – NetworkWilliamsburg merges into **NetworkPeninsula** to more effectively serve nonprofits across the Virginia Peninsula.
- **2017** – **NetworkPeninsula** celebrates 10 years of helping to build the capacity of 250+ local nonprofits *AND* its 100th workshop!