



NETWORKPENINSULA

Because strong nonprofits
are key to thriving communities

Business Partnership Opportunities • Help us strengthen the nonprofits that matter most to you!

Partners of **NetworkPeninsula** receive a wide range of visibility through a multitude of venues, including our website, e-Newsletters, social media, monthly workshops, and our annual Forum. **Our Reach is Your Reach** because our programs, and your visibility as our Partner, reach across the Peninsula!

- **1,500+ nonprofit, business and community leaders** have access to our *Weekly E-Newsletters*.
- Our average open rate (**34%**) and click through rate (**16%**) are both well above industry average.
- **9,808 visitors** to our website in 2019, average of **578 active users** each month.
- **300+ nonprofit organizations** are served by our Programs.

Partner Opportunities & Benefits	Network Partner	Featured Partner	Executive Partner
	\$250/year	\$500/year	\$1,500/year
Welcome as Newest Partner in <i>Weekly E-Newsletters</i> accessed by 1,000+ nonprofits, individuals, businesses, and civic & faith-based groups across the Peninsula. Includes a short description of your business & link to your website.	◆	◆	◆
Company's community service projects highlighted in weekly E-Newsletters	◆	◆	◆
Company Logo w/ website link in <u>every edition</u> of Weekly E-Newsletters	◆	◆	◆
Company listing on Partner page with link to your website.	◆	◆	◆
Company listing in online <i>Provider Network</i> , by product/service category, with link to your website.	◆	◆	◆
Company logo featured on signage displayed at Annual Impact Forum held in the fall/winter	◆	◆	◆
**NEW for 2020 – Spotlight feature in <i>weekly Nonprofit E-Source</i> and weekly <i>Community E-Connections</i> newsletters, with short description, logo, and website link.	◆	◆	◆
Logo on our Partner page, with link to your website.		◆	◆
Welcome on Facebook page, with recognition throughout year		◆	◆
<u>Permanent box</u> featured in our Weekly E-Newsletters, for one year, with your logo, copy, and option to change copy.			◆
Complimentary registration to Annual Impact Forum	Discounted	1	2
Company listing in Event Program at Annual Impact Forum	◆		
Company logo in Event Program at Annual Impact Forum		◆	
Company Ad (½ pg) in Event Program at Annual Impact Forum			◆
Designated Table at Annual Impact Forum, with special recognition as an Executive Partner in our Event Program			◆

“As a marketing communications professional, I know that nothing beats a bit of PR. **Karen and her team make sure Howell Creative Group’s logo is included on all communications, including the digital newsletters. Understanding the need for mutual support is the icing on the cake for me and NetworkPeninsula.**”

Kathy Howell, Howell Creative Group – Network Partner

Additional Sponsorship Opportunities & Benefits



Weekly Newsletter

This weekly update brought to you by...

\$ 1,500/quarter (Nonprofit Edition or Community Edition)
\$ 2,800/quarter (Both editions)
\$10,000/for full year (Both editions)

Every Tuesday, we send out **Weekly E-Newsletters** to hundreds of nonprofits, businesses, civic and faith groups, and individuals across the Peninsula. The *Nonprofit Edition* is used to communicate our upcoming workshops and other events, recent sector news and news from fellow nonprofit members that can benefit their own clients, new grants that have been posted to our website, and items made available from our community members. The *Network Connections* is our *Community Edition* used to share the most recent news, needs, and upcoming events that have been posted on our site by our nonprofits. *Network Connections* is also shared on our Website and our Facebook page – reaching hundreds more people!

In addition to the benefits listed as a Network Partner, these Sponsorships include:

- ✓ Includes your logo, website link, and chosen copy on Banner placed directly under masthead.
- ✓ Option to change the copy in your banner as often as you wish.



Impact Forum starting at **\$300** - held annually every fall/winter

NetworkPeninsula’s Impact Forums are annual events to bring together nonprofit leaders, community leaders, and private and public sector leaders from across the Peninsula. Topics involve emerging issues that impact our communities across sectors. Presentations are followed by round-table and group discussions. Previous topics have included “*The Changing Face of Corporate Philanthropy*”, “*The Overhead Myth*”, “*Generational Dynamics*”, and “*Intentional Philanthropy*.”

Forum Sponsorships include the following benefits (based on Sponsor Level):

- ✓ Business name and logo on invitations sent to business and community leaders across the Peninsula
- ✓ Recognition in NetPen email signature beginning 6 weeks prior to event, with name and link to website.
- ✓ Recognition on flyers, social media, website & weekly newsletters leading up to the event.
- ✓ Complimentary tickets to event for guests to be seated at Designated Sponsor Table.
- ✓ Live mention at venue on day of event and opportunity to welcome participants during introductions.
- ✓ Distribution of your company’s promotional materials at each participant’s seat.
- ✓ Ad in Event Program distributed to all Participants.
- ✓ ...and more!