



# NETWORKPENINSULA

Because strong nonprofits  
are key to thriving communities

Our reach is your reach because our programs, and your visibility as our Partner, reach across the Peninsula!

***Help us help the nonprofits that matter most to you.***

- ✓ 1,500+ NONPROFIT, BUSINESS AND COMMUNITY LEADERS ACCESS OUR WEEKLY E-NEWSLETTERS
- ✓ OUR AVERAGE OPEN RATE (34%) AND CLICK THROUGH RATE (16%) ARE BOTH WELL ABOVE INDUSTRY AVERAGE.
- ✓ 9,808 VISITORS TO OUR WEBSITE IN 2019, AVERAGE OF 578 ACTIVE USERS EACH MONTH
- ✓ 300+ NONPROFIT ORGANIZATIONS ARE SERVED BY OUR PROGRAMS

"As a marketing communications professional, I know that nothing beats a bit of PR. Karen and her team make sure Howell Creative Group's logo is included on all communications, including the digital newsletters. Understanding the need for mutual support is the icing on the cake for me and NetworkPeninsula."

*Kathy Howell,  
Howell Creative Group – Network Partner*

# Business Partnership Opportunities



	Network Partner \$250/year	Featured Partner \$500/year	Executive Partner \$1,500/year
• Welcome as Newest Partner in Weekly E-Newsletters accessed by 1,000+ Peninsula nonprofits, individuals, businesses, civic/faith-based groups.	✓	✓	✓
• Company's service projects highlighted in weekly E-Newsletters.	✓	✓	✓
• Company logo with website link in <u>every edition</u> of weekly E-Newsletters.	✓	✓	✓
• Company listing on Partner page with link to your website.	NAME	LOGO	LOGO
• *NEW: Spotlight feature in weekly Nonprofit E-Source and weekly Community E-Newsletters, with description, logo, and website link.	✓	✓	✓
• Welcome on our Facebook page, and recognition throughout the year.		✓	✓
• <u>Permanent box</u> featured in Weekly E-Newsletters, for 1 year.			✓
• Company logo on signage displayed at Annual Impact Forum.	✓	✓	✓
• Complimentary registration to Annual Impact Forum.	1 SEAT	2 SEATS	3 SEATS
• Company listing in Event Program at Annual Impact Forum.	✓		
• Company logo in Event Program at Annual Impact Forum.		✓	
• Company Ad (1/2 page) in Event Program at Annual Impact Forum.			✓
• Designated Table at Impact Forum, special recognition in Event Program.			✓

# NEW!

## Preferred Provider Network

**WIN-WIN!** Help us support our nonprofit sector with deep discounts to help them continue the valuable work they do while also bringing customers through your doors and receiving even more visibility for your company via our social media, website, weekly E-Newsletters, and more!

**INTRODUCTORY RATE: \$250/YEAR\***

- ✓ Welcome as newest Preferred Provider in Weekly E-Newsletters accessed by 1,000+ nonprofits, individuals, businesses, and civic & faith-based groups across the Peninsula. Includes a short description of your business & link to your website.
- ✓ Company logo with website link in every edition of Weekly E-Newsletters.
- ✓ Spotlight feature in weekly Nonprofit E-Source in Weekly E-Newsletters.
- ✓ Complimentary registration to Annual Impact Forum.
- ✓ Company listing in Event Program at Annual Impact Forum.
- ✓ Company logo and listing in online PPN Directory, by service category, with link to your website, and detailed information about the products/services you can offer our nonprofit members\*, plus contact information for them to reach out and learn more.
- ✓ Company listing on our Partner Page, with distinction as also being a member of our Preferred Provider Network.

**\*MUST INCLUDE A DISCOUNT THAT IS OVER AND ABOVE ANY DISCOUNTS YOU ALREADY OFFER NONPROFIT ORGANIZATIONS.**

*This is an advertising opportunity and should not be considered as a charitable deduction.*

# Additional Sponsorship Opportunities & Benefits



## WEEKLY NEWSLETTER

*"This weekly update brought to you by..."*

\$1,500	per quarter (Nonprofit Edition or Community Edition)
\$2,800	per quarter (Both editions)
\$10,000	full year (Both editions)

Every Tuesday, we send out Weekly E-Newsletters to hundreds of nonprofits, businesses, civic and faith groups, and individuals across the Peninsula.

The Nonprofit E-Source is our **Nonprofit Edition** used to communicate about workshops and other events, sector news and news from fellow nonprofit members that can benefit their clients, new grants posted to our website, and items made available from our community members.

The Community E-Connections is our **Community Edition** used to share recent news, needs, and upcoming events that have been posted on our site by our nonprofits. Community E-Connections is also shared on our website and our Facebook page-- reaching hundreds more people!

*In addition to the benefits listed as a Network Partner, these Sponsorships include:*

- Includes your logo, website link, and chosen copy on Banner placed directly under masthead.
- Option to change the copy in your banner as often as you wish.

## IMPACT FORUM

**Held annually every fall/winter**      **Starting at \$300**

NetworkPeninsula's Impact Forums are annual events to bring together nonprofit leaders, community leaders, and private and public sector leaders from across the Peninsula. Topics involve emerging issues that impact our communities across sectors. Presentations are followed by round-table and group discussions.

**Forum Sponsorships include the following benefits (based on Sponsor Level):**

- Business name and logo on invitations sent to business and community leaders across the Peninsula
- Recognition in NetPen email signature beginning 6 weeks prior to event, with name and link to website.
- Recognition on flyers, social media, website & weekly newsletters leading up to the event.
- Complimentary tickets to event for guests to be seated at Designated Sponsor Table.
- Live mention at venue on day of event and opportunity to welcome participants during introductions.
- Distribution of your company's promotional materials at each participant's seat.
- Ad in event Program distributed to all participants.
- ...and more!