



**NETWORKPENINSULA**

Because strong nonprofits  
are key to thriving communities

*Join our NETWORKED COMMUNITY and help us help the nonprofits that matter most to you!*

**Belief - NetworkPeninsula** believes strong nonprofits are key to vibrant, connected, and healthier communities.

**Purpose - NetworkPeninsula** builds stronger communities by empowering the nonprofits within them to be successful, and by connecting citizens and businesses to the nonprofits serving their community. We are a trusted leader providing education, advocacy and authentic collaboration opportunities to the nonprofit members we serve.

**Our Mission & Vision – NetworkPeninsula’ mission** is to raise awareness of the needs on the Peninsula, encourage involvement from community-at-large & strengthen the nonprofits working to meet these needs. Our **vision** is a strong nonprofit sector supported by an engaged public who recognize the value of nonprofits and the positive impact they make on the continued health and wellbeing of our communities.

**Supporting the Local Nonprofit Sector Since 2007** – Founded as NetworkWilliamsburg in 2007, the organization changed its name in 2014 to reflect its growth. Today, **NetworkPeninsula** serves the nonprofit sector on the Virginia Peninsula, including Williamsburg, James City County, York County, Newport News, Hampton, Gloucester, Mathews, and Poquoson. **NetworkPeninsula** is a 501c3 organization.

**Website** – [networkpeninsula.org](http://networkpeninsula.org)

**Executive Director** – Karen Dutro, 757-791-3008 (office), [karen@networkpeninsula.org](mailto:karen@networkpeninsula.org)

“Communities only thrive when people with a heart for service get involved. But, much like caregivers, we often neglect to serve those in service. The power of **NetworkPeninsula** is that they support, grow, train, mentor and help the very nonprofits we rely on to keep our community healthy. Without them, who knows where we’d be.”

*Stephanie Heintz, Consociate Media*



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## Business Partnership Opportunities

*When you join us as a Partner, our Reach is **Your Reach** because our programs, and your visibility as our Partner, reach across the Peninsula!*

- **1,500+ nonprofit, business and community leaders** access our *Weekly E-Newsletters*.
- Our average open rate (**33%**) and click-through rate (**16%**) are both well above industry average.
- **13,881 NEW visitors** to our website in 2022, with an average of **735 active users** each month.
- **350+** nonprofits are served by our Programs.

### ALL of our Partners receive:

- Spotlight welcome on our social media platforms.
- Welcome in *Weekly E-Newsletters*.
- Spotlight in *Weekly E-Newsletters* upon renewal.

“We have seen firsthand the value of the work NetworkPeninsula provides not only to its nonprofits but also to local businesses in helping to connect us to nonprofits in need of products and services.”

*Florence Santoro,  
ABS Accounting & Bookkeeping Solutions*

Partner Opportunities & Benefits	Network Partner \$600/yr or \$50/mo	Featured Partner \$1,200/yr or \$100/mo	Executive Partner (2) \$2,400/yr or \$200/mo
Company listing & website link on <i>Partner page</i> .	◆		
Company listing & website link in <u>every edition</u> of <i>e-newsletters</i> .	◆		
Company listing & website link in <i>Partner Directory</i> , by service category.	◆	◆	◆
Company LOGO & website link on <i>Partner page</i> .		◆	◆
Company LOGO & website link in <u>every edition</u> of <i>e-newsletters</i> .		◆	◆
Display company promotional materials at our HUB		◆	◆
<u>Permanent box</u> featured in <i>Weekly E-Newsletters</i> .			◆
Company logo in program at <i>Annual Impact Forum</i> .	◆	◆	◆
Complimentary registration to <i>Annual Impact Forum</i>	1	2	3
Company Ad in <i>Annual Impact Forum</i> event program		Half page	Full page
Designated Table, with signage, at <i>Annual Impact Forum</i>			◆

### WIN-WIN! AMPLIFY YOUR PARTNERSHIP AS A PREFERRED PROVIDER

*Support our nonprofits with discounts\* to help their bottom line, and receive added visibility!*

- Distinction on our *Partner page* and *Preferred Provider Page* with details re: discount.
- Distinction in our *Partner Directory* as a *Preferred Provider*.

\*Must include a % discount that is over and above discounts you already offer nonprofit organizations.

We also have opportunities to sponsor one of our *Continuing Education Workshops*, *Board Development Webinars*, *Board Member Meet Ups*, and our new *Executive Directors' Escapes!*



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## Annual Impact Forum Sponsorship Opportunities

*Get out in front of more than 150 community leaders!*

**NetworkPeninsula's Annual Impact Forums** bring together nonprofit leaders, community leaders, and senior-level decision makers from the public and private sectors to discuss emerging issues in the region. A keynote or panel presentation is followed by roundtable discussions, and serve to identify the impact of these issues in our work and in the community at large. Previous topics have included *"The Changing Face of Corporate Philanthropy," "Generational Dynamics Across Sectors,"* and *"The Power of Cross-Sector Collaboration."*

"NetworkPeninsula fills the gap between what a nonprofit wants to do and the knowledge and structure the organization needs to survive as a community organization...I have been honored to support NetworkPeninsula's Annual Impact Forum for many years now. It provides an opportunity for nonprofits to network with others and to get the information they need to thrive and better serve their constituents."

*Peter Mellette, Mellette PC*

Our Forums annually welcome upward of **150 representatives** of nonprofits, businesses, higher education, civic and faith-based groups, and government agencies from across the Peninsula.

**Our 11<sup>th</sup> Annual Impact Forum** will be held in Williamsburg VA on **December 7, 2023**.

Sponsor Benefits 11 <sup>th</sup> Annual Impact Forum	Table Sponsors	Program Sponsor	Keynote/ Panel Sponsor	Lunch Sponsor	Presenting Sponsor
	\$350 Corporate \$275 Nonprofit	\$2,000 (1)	\$3,000 (1)	\$3,000 (1)	\$5,000 (1)
Complimentary Tickets	2	3	4	4	8
Logo on all table signage, event signage & program.	◆	◆	◆	◆	◆
Recognition in <i>Weekly E-Newsletters</i> for 4 weeks leading up event.	◆	◆	◆	◆	◆
Recognition on social media for 4 weeks leading up to event.	◆	◆	◆	◆	◆
<b>Network Partnership (\$600 value)</b>		◆	◆	◆	◆
Ad in Program Booklet		half page	half page	half page	full page
Featured Signage			◆	◆	◆
Promo materials - Registration Table		◆	◆	◆	
Promo materials at each seat					◆
Opportunity to offer intro comments					◆
Business name/logo on invitations					◆
Recognition in ALL NetPen emails and promotions <u>4 weeks</u> prior to event					◆
Display promo materials at our HUB					◆



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— EXECUTIVE

— FEATURED

— PREFERRED

— NETWORK

— Presenting

— Lunch

— Keynote/Panel

— Program

— Table

- Featured Ad in Weekly email
- Company Name / Logo on Website
- Information on display at NetPen Hub
- Information presented at Forum registration table
- Logo/ Name on Forum invitation
- Logo in program of Forum
- \_\_\_\_\_ page ad in Forum program
- \_\_\_\_\_ Tickets to Forum
- Table signage at Forum
- Signage at Registration / Buffet Table
- Podium Announcement
- Email / Press Release recognition
- \_\_\_\_\_

Sponsor period begins: \_\_\_\_\_

Please email any art required for recognition purposes to Karen Dutro at karen@networkpeninsula.org **NO** later than \_\_\_\_\_

## Sponsorship Amount

\$

### Social Media Account info

Facebook \_\_\_\_\_

Instagram \_\_\_\_\_

LinkedIn \_\_\_\_\_

## Method of Payment

Enclosed

\_\_\_ Check payable to **NETWORKPENINSULA**

\_\_\_ Credit Card       Visa       MasterCard       Discover

Account Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Please Invoice

Time needed to process invoice \_\_\_\_\_ days

Send Invoice to \_\_\_\_\_

### Sponsor Information

Name/Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Thank you for supporting **NETWORKPENINSULA**