



NETWORKPENINSULA

Because strong nonprofits
are key to thriving communities

NetworkPeninsula's Annual Impact Forums bring together nonprofit leaders, community leaders, and senior-level decision makers from the public and private sectors to discuss emerging issues in the region, and beyond, and the collective impact we can make in addressing these issues. Previous topics have included “*The Changing Face of Corporate Philanthropy*,” “*Generational Dynamics*,” and “*The Power of Cross-Sector Collaboration*.”



What Went Wrong with Doing Good? Reimagining Our Response to Material Poverty

Thursday, December 7 - 11:30 am - 1:30 pm - Williamsburg

Keynote Speaker, [Dr. Shawn Duncan](#), Director of Training & Consulting
Focused Community Strategies & The Lupton Center



Signature Event - Join us for our *11th Annual Impact Forum* which will include a presentation and roundtable discussions designed to create community-wide momentum for transforming our communities.

Our Keynote Speaker will be [Dr. Shawn Duncan](#), whose work around the country is focused on multi-sector coalition building for community impact.

Dr. Duncan's presentation and the roundtable discussions will include:

- why current models are not producing the desired outcomes
- the importance of creating a common language for collaborative work
- how to catalyze a movement toward long-term impact
- an example of flourishing place-based work in Atlanta, Georgia and the data behind this process
- what this can mean for our local communities on the Peninsula.

Additional Events - with area nonprofit leaders and community stakeholders:

- December 6 - Newport News/Hampton Neighborhood Driving Tour / late afternoon coffee
- December 6 - Dinner with Dr. Duncan, area Foundation leaders, and lead Forum sponsors
- December 7 - Williamsburg Neighborhood Driving Tour / morning coffee



Sponsorship Opportunities

Our Forums annually welcome upward of **150 representatives** from nonprofits, corporations, higher education, civic and faith-based groups, and government agencies from across the Peninsula.

“NetworkPeninsula fills the gap between what a nonprofit wants to do and the knowledge and structure the organization needs to survive as a community organization...I have been honored to support NetworkPeninsula’s Annual Impact Forum for many years now. It provides an opportunity for nonprofits to network with others and to get the information they need to thrive and better serve their constituents.”

Peter Mellette, Mellette PC

Sponsor Benefits <i>11th Annual Impact Forum December 7 - Williamsburg</i>	Table Sponsors \$350 Corporate \$300 Nonprofit	Program Sponsor \$2,000 (1)	Lunch Sponsor \$3,000 (1)	Keynote Sponsor \$5,000 (1)	Presenting Sponsor \$5,000 (1)
Complimentary Tickets	1	3	3	4	4
Logo on all table signage, event signage & program.	◆	◆	◆	◆	◆
Recognition in <i>Weekly E-Newsletters</i> for 4 weeks leading up event.	◆	◆	◆	◆	◆
Recognition on social media for 4 weeks leading up to event.	◆	◆	◆	◆	◆
Network Partnership (\$600 value)		◆	◆	◆	◆
Recognition as Keynote Sponsor at three pre- and post-events				◆	
Ad in Program Booklet		half page	half page	full page	full page
Featured Signage			◆	◆	◆
Promo materials - Registration Table		◆	◆	◆	
Promo materials at each seat					◆
Opportunity to offer intro comments - Forum (Presenting); pre/post events (Keynote)				◆	◆
Business name/logo on invitations					◆
Recognition in ALL NetPen emails and promotions <u>4 weeks</u> prior to event					◆