



NETWORKPENINSULA

Because strong nonprofits
are key to thriving communities

Join our NETWORKED COMMUNITY and help us help the nonprofits that matter most to you!

Belief - NetworkPeninsula believes strong nonprofits are key to vibrant, connected, and healthier communities.

Purpose - NetworkPeninsula builds stronger communities by empowering the nonprofits within them to be successful, and by connecting citizens and businesses to the nonprofits serving their community. We are a trusted leader providing education, advocacy and authentic collaboration opportunities to the nonprofit members we serve.

Our Mission & Vision – NetworkPeninsula’ mission is to raise awareness of the needs on the Peninsula, encourage involvement from community-at-large & strengthen the nonprofits working to meet these needs. Our **vision** is a strong nonprofit sector supported by an engaged public who recognize the value of nonprofits and the positive impact they make on the continued health and wellbeing of our communities.

Supporting the Local Nonprofit Sector Since 2007 – Founded as NetworkWilliamsburg in 2007, the organization changed its name in 2014 to reflect its growth. Today, **NetworkPeninsula** serves the nonprofit sector on the Virginia Peninsula, including Williamsburg, James City County, York County, Newport News, Hampton, Gloucester, Mathews, and Poquoson. **NetworkPeninsula** is a 501c3 organization.

Website – networkpeninsula.org

Executive Director – Karen Dutro, 757-791-3008 (office), karen@networkpeninsula.org

“Communities only thrive when people with a heart for service get involved. But, much like caregivers, we often neglect to serve those in service. The power of **NetworkPeninsula** is that they support, grow, train, mentor and help the very nonprofits we rely on to keep our community healthy. Without them, who knows where we’d be.”

Stephanie Heinatz, Consociate Media



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Business Partnership Opportunities

*When you join us as a Partner, our Reach is **Your Reach** because our programs, and your visibility as our Partner, reach across the Peninsula!*

- **1,500+ nonprofit, business and community leaders** access our *Weekly E-Newsletters*.
- Our average open rate (**33%**) and click-through rate (**16%**) are both well above industry average.
- **13,881 NEW visitors** to our website in 2022, with an average of **735 active users** each month.
- **350+** nonprofits are served by our Programs.

“We have seen firsthand the value of the work **NetworkPeninsula** provides not only to its nonprofits but also to local businesses in helping to connect us to nonprofits in need of products and services.”

Florence Santoro, ABS Accounting & Bookkeeping Solutions

Partner Opportunities & Benefits	Network Partner \$600/yr or \$50/mo	Featured Partner \$1,200/yr or \$100/mo	Executive Partner \$2,400/yr or \$200/mo
Company listing & website link on <i>Partner page</i>	◆		
Company listing & website link in <i>Partner Directory</i> , by service category	◆	◆	◆
Welcome in Weekly E-Newsletters	◆	◆	◆
Spotlight in Weekly E-Newsletters upon renewal	◆	◆	◆
Spotlight on our social media platforms	1x	2x	4x
Company LOGO & website link in <u>every edition</u> of <i>e-newsletters</i>	◆	◆	◆
Display company’s promotional materials at our HUB – a shared office space and training/conference room for nonprofits	◆	◆	◆
Signage at the NetworkPeninsula Hub		◆	◆
Company LOGO & website link on <i>Partner page</i>		◆	◆
Permanent box featured in Weekly E-Newsletters			◆

WIN-WIN! AMPLIFY YOUR PARTNERSHIP AS A PREFERRED PROVIDER

Support our nonprofits with discounts to help their bottom line, and receive added visibility!*

- Distinction on our *Partner page* and *Preferred Provider Page* with details re: discount.
- Distinction in our *Partner Directory* as a *Preferred Provider*.

*Must include a % discount that is over and above discounts you already offer nonprofit organizations.